



Erasmus+




# INNOVATIVE

*English*

*some tips*



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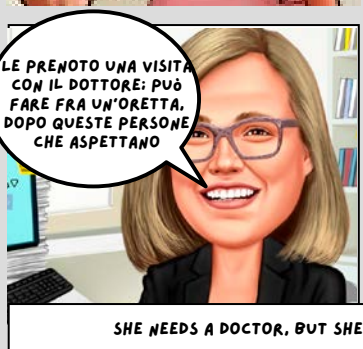


# INTRODUCTION

Learning English is essential if you want to improve your academic and professional future today. Many people around the world use English as a second language to be more competitive in the workplace. English is one of the easiest languages to learn, but despite this you do not always have the time to study it as you would like or often it is not accessible to everyone for economic reasons when you can not attend a course or private lessons. No problem because there are innovative and fun methods, in some cases free of charge that make language learning possible language the same for everyone. Today, knowledge of the English language helps scientists, researchers, tourists, young graduates and professionals to broaden their horizons and exchange information. The network that is created through English allows people to find a better job, to become independent in their career or simply to improve their quality of life.

# PRE-ACTIVITY

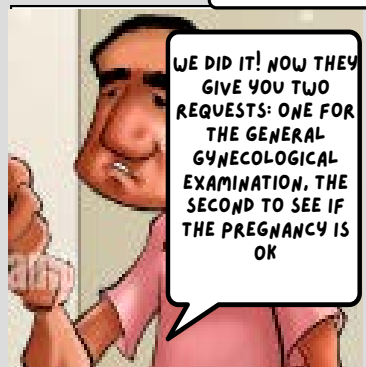
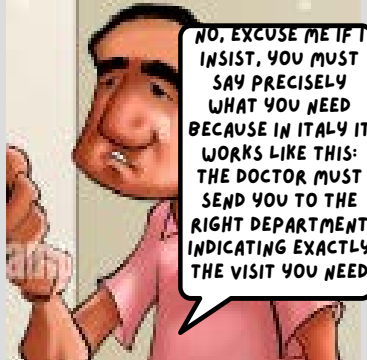
IN A WAITING ROOM THERE ARE SOME PATIENTS SITTING, WAITING. THE CLERK BEHIND THE DESK WITH PLEXIGLASS PROTECTOR, TALKING TO A CHINESE PATIENT. ANOTHER PATIENT ENTERS A LITTLE HASTY.



SHE NEEDS A DOCTOR, BUT SHE CAN'T SPEAK ITALIAN PROPERLY

WHEN SUDDENDLY THE ITALIAN PATIENT STARTS TO SPEAK IN ENGLISH





# THE IMPORTANCE OF ENGLISH IN DIFFERENT SECTORS

THE IMPORTANCE OF ENGLISH IS SEEN AS THE PASSPORT TO THE WORLD  
1 IN 5 PEOPLE IN THE WORLD SPEAK ENGLISH. THIS DETERMINES  
THE IMPORTANCE OF ENGLISH IN EDUCATION AND WORK

## UNIVERSITY EDUCATION

- MANY UNIVERSITIES OFFER DEGREE COURSES THAT COMBINE ENGLISH AND ITALIAN.
- LEARNING AND SPEAKING ANOTHER LANGUAGE DURING YOUR STUDIES IS AN IMPORTANT ADVANTAGE FOR FUTURE EMPLOYMENT ANYWHERE.
- THE ERASMUS PROJECT ALLOWS STUDENTS TO ATTEND SEMESTERS AT OTHER EUROPEAN UNIVERSITIES.



## LIFELONG LEARNING


- TRAINING AND REFRESHER COURSES FOR PROFESSIONALS, COMPANY OWNERS, MANAGERS AND OPERATORS WISHING TO IMPROVE THEIR WORK ARE ALMOST ALWAYS HELD IN ENGLISH LANGUAGE OF THE TRADE
- IN INTERNATIONAL MEETINGS AND CONFERENCE CALLS
- OFFICIAL LANGUAGE FOR TEXTS AND DOCUMENTS
- LANGUAGE FOR COMMUNICATION ( E - MAIL )

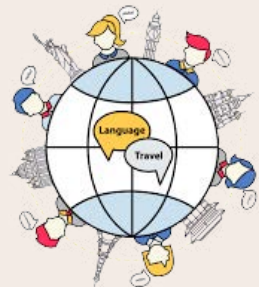


## LANGUAGE OF TOURISM

TO EXPRESS ONESELF APPROPRIATELY IN CONTEXTUALISED SITUATIONS SUCH AS INFORMATION OFFICES, RECEPTIONS, TRAVEL AGENCIES, TOUR OPERATORS, RESTAURANTS, HOTELS, PLACES OF CULTURAL AND SCENIC INTEREST

- EVENTS AND EXHIBITIONS

 **Culture Trip**  
The benefits of learning a language  
for a career in travel and tourism



## LANGUAGE OF TECHNOLOGY AND SCIENCE

- IN THE FIELD OF TECHNOLOGY, INNOVATION AND SCIENCE
- SCIENTIFIC ARTICLES

# Innovative methods

Today, the knowledge of the English language helps scientists, researchers, tourists, young graduates and professionals to broaden their horizons and exchange information. English enables people to find better jobs, become independent in their careers or simply improve their quality of life.

## 1. Exploit apps and, the potential of smartphones, tablets.

- download apps that aim to learn or improve foreign languages
- practise vocabulary, usage of expressions and pronunciation

Accessible to those who

- have little time available
- spend long periods on public transport to get to work or school.

Suitable for those who

- do not go to school and do not have the financial means to enrol on a course or take private lessons.

## 2. Learning English by stimulating multiple senses together: auditory, visual.

- watching movies, TV shows and documentaries in English
- listening to songs in English

Anyway, the best way to learn English and faster is in full immersion,  
i.e. in the field!

# OBSTACLES TO LEARNING

## Factors preventing learning English

1. Time and dedication

2. Economic difficulties

- Lack of adequate teaching resources

- The poor quality of public education



Both constitute barriers in learning a foreign language.

Students in this category are very often also good, therefore, they must necessarily be helped by the state through a scholarship.

3. Disabilities such as:

- Hearing vision or learning disabilities.

A student with visual impairments may find it difficult to read a text in English and therefore needs to be supported by compensatory measures: such as additional time; use of magnifying glasses, mechanical braille keyboard; having someone to read or write down his answers; Listening tests etc.;

- Hearing disorders

Those with hearing problems cannot learn the pronunciation of words to the best of their ability.

Consequently, they must be provided with a hearing aid, or do listening tests with lip-reading;

- Learning disorders



Some need more time to understand the rules of the language and require the use of, for example, various interactive and multimedia materials.



#### 4. Lack of motivation

- learning difficulties or
- other commitments that have arisen.
- Method of study (spending long hours studying as an autodidact)
- Discouragement (class and teacher go faster or slower than your study pace)
- Lack of right goals.



#### . Shyness

- An introverted person who does not share their level of difficulty may not be able to improve their language skills.



# PROS AND CONS

## BENEFITS OF KNOWING ENGLISH IN BUSINESS

TODAY, IT IS THE SINE QUA NON CONDITION TO STRIVE FOR PROFESSIONAL SUCCESS IN ANY SECTOR:

BEING BILINGUAL, ACCORDING TO CNN, IS ONE OF THE MOST REQUESTED SKILLS BY COMPANIES.


A THEORY ALSO ENDORSED BY A RECENT SURVEY BY THE CAMBRIDGE ASSESSMENT ENGLISH BODY ACCORDING TO WHICH 96% OF ITALIAN COMPANIES CONSIDER KNOWLEDGE OF ENGLISH A FUNDAMENTAL REQUIREMENT FOR THEIR BUSINESS.

BUT THAT'S NOT ALL: 64% BELIEVE THAT AN EMPLOYEE WITH AN EXCELLENT LEVEL OF ENGLISH CAN ADVANCE THEIR CAREER FASTER.

## BENEFITS OF KNOWING ENGLISH IN EDUCATION

THERE ARE MORE AND MORE PARENTS WHO OPT FOR A BILINGUAL EDUCATION FOR THEIR CHILDREN.

ACCORDING TO STUDIES CONDUCTED BY ANGLIA RUSKIN UNIVERSITY, THE FACULTY OF HEALTH OF THE UNIVERSITY OF YORK AND THE GEORGETOWN UNIVERSITY MEDICAL CENTER, THE BENEFITS OF A BILINGUAL EDUCATION IN CHILDHOOD ARE EVIDENT: IT STIMULATES AND IMPROVES BRAIN ACTIVITY, IT SHARPENS ADAPTATION AND PROBLEM SOLVING SKILLS, FACILITATES THE LEARNING OF OTHER FOREIGN LANGUAGES, PROMOTES MEMORY AND SYNAPTIC SKILLS, STIMULATES EMPATHIC AND CREATIVE INTELLIGENCE



BUT WHAT ARE REALLY AND CONCRETELY THE  
BIGGEST DRAWBACKS WHEN NOT SPEAKING  
ENGLISH?

### **WHEN TRAVELLING:**

- AT INTERNATIONAL AIRPORTS (ANY KIND OF COMMUNICATION)
- ON THE ROADS ABROAD (DIRECTIONS)

### **FOR WORK WHATEVER IT IS**

- IF YOU NEED TO ADVANCE IN YOUR CAREER
- TO DEEPEN YOUR KNOWLEDGE IN YOUR FIELD
- IF YOU WANT TO WORK ABROAD

### **ECONOMIC ASPECT**

- FOR CAREER ADVANCEMENT WITHIN YOUR COMPANY AND YOU WILL BE INVITED
- TO TRAVEL ABROAD
- TO MEET FOREIGN CLIENTS
- TO ATTEND MEETINGS OR CONFERENCES IN ENGLISH
- TO PROMOTE YOUR WORK AND YOUR COMPANY SITUATION

### **TO GAIN NEW EXPERIENCES**

- TO HAVE OPPORTUNITIES TO DISCOVER PEOPLE AND CULTURES BEYOND YOUR OWN
- TO DIALOGUE BY EMAIL, TEXT MESSAGE OR CHAT VIA WEBCAM WITH FRIENDS FROM DIFFERENT COUNTRIES

### **TO DEVELOP YOUR SKILLS**

- MEMORISATION SKILLS
- DEVELOPMENT OF ANALYTICAL SKILLS
- PRECISION AND ATTENTION IN FACING YOUR LIMITS AND LEARNING TO OVERCOME THEM





POST - ACTIVITY

*Innovative English*

## True or false

1. Is English established as the language of business? V F
2. Is "high-tech" the abbreviation for high tecnic? V F
3. Language meetings are meetings where several native and non-native speakers interact in their mother tongue. V F
4. Listening to music is not one of the innovative methods of learning a language. V F
5. Are online and app-based courses useful for learning a new language? V F

## Multiple Choice

1. In how many countries is English the official language?
  - o more than 50
  - o 50
  - o 40
  - o less than 30
2. What are study trips?
  - o work-organised trips
  - o trips organised by schools
  - o trips organised by families
3. Reading...
  - o is a learning mode
  - o does not allow new vocabulary to hang on
4. An innovative method of learning English for those with disabilities is...
  - o stimulating English
  - o multisensory English
  - o technological English
5. English helps teenagers to...
  - o stay disconnected with the world
  - o broaden their social relationships

## Links the sentences

1. Universities offer opportunities to participate to
  2. Knowing English also helps in different
  3. English gives scientists the possibility
  4. One of the factors preventing people from learning English is
  5. Tandem exchanges are
- a. Erasmus programs
  - b. Sectors
  - c. to exchange information
  - d. Shyness
  - e. Encounters among natives

1. .... 2. .... 3. .... 4. .... 5. ....



ANSWERS  
POST-  
ACTIVITY

*Innovative English*

## *True or false*

1. True
2. False
3. False
4. False
5. True

## *Multiple Choice*

1. More than 50
2. Trips organised by schools
3. Learning mode
4. Multisensory English
5. Broaden their social relationships

## *Links the sentences*

1. Exchange information
2. Shyness
3. Sectors
4. Encounters among natives
5. Erasmus programs

Notes









M a d e b y I . I . S A . M . J a c i

M e s s i n a - I t a l y -



ERASMUS+

Mobility in Italy